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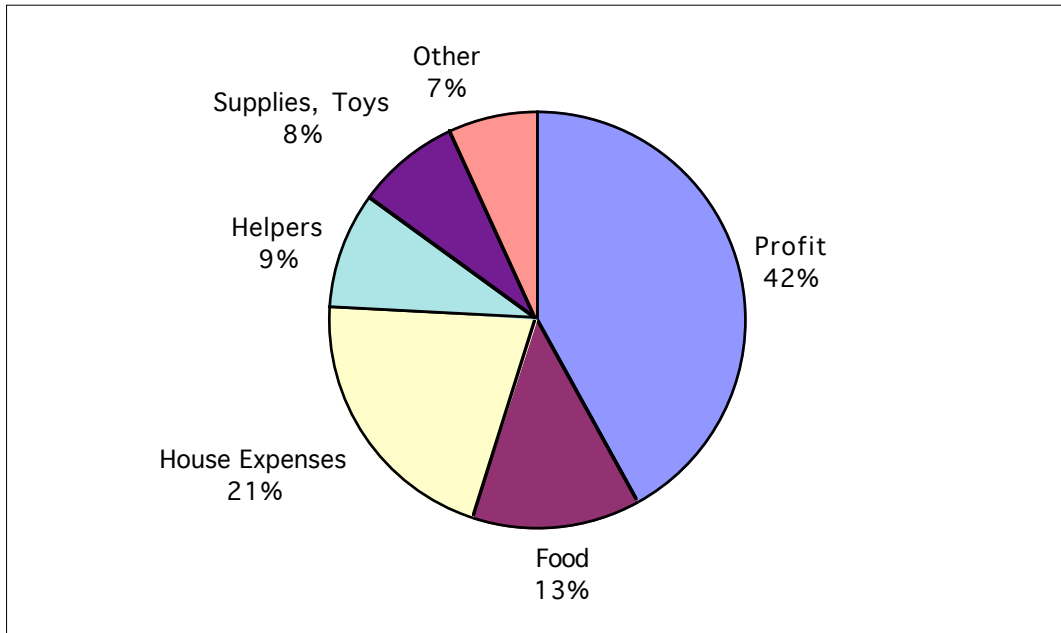
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*The National Center for the
Business of Family Child Care*

Raising Rates in Family Child Care

Parents often do not realize how much of their child care fees go towards a provider's business expenses. Providers may want to show their expenses using a simple pie chart as shown below. This example shows a provider keeping only 42% of her fees as a profit. Providers can explain a rate increase by stating that their business expenses have risen in the past year.



Pie chart numbers are taken from *The Economics of Family Child Care Study* by Kathy Modigliani, et al.